




KENT STATE
UNIVERSITY

Invest IN YOUR FUTURE



WITH A CAREER
**IN USER
EXPERIENCE
DESIGN**

KENTUXD.COM

Is the stress
of financing
a graduate degree
preventing you
from pursuing
your professional
and educational
goals?

According to CNN Money and PayScale's report on the 100 Best Jobs in America, **user experience (UX) designers can expect big growth, great pay and satisfying work:**¹



¹. Retrieved on August 28, 2018, from money.cnn.com/gallery/pf/2017/01/05/best-jobs-2017/99.html

Why do **UX designers** love their jobs?²

They feel highly valued as employees

They view their work as being good for humanity

THEY ENJOY BEING ABLE TO FLEX MULTIPLE SKILLS IN ONE JOB

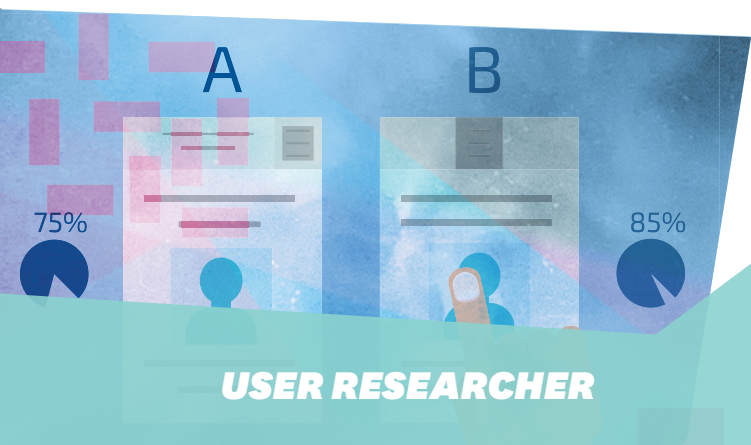
They find their work challenging and engaging

². Retrieved on August 28, 2018, from nngroup.com/reports/user-experience-careers/

UX designers don't sacrifice good pay for job satisfaction—they get both.

But what many don't realize is that the field of UX is broader than just the "UX designer" role; it encompasses many different positions with intersecting skill sets.





USER RESEARCHER



A Top 40 Best Job in America,
according to CNN Money and PayScale³

3. Retrieved on August 28, 2018, from money.cnn.com/gallery/pf/2017/01/05/best-jobs-2017/39.html

Here are a few of the positions that **Kent State University's** online Master of Science in UX Design program can help you land after graduation:



USER INTERFACE DESIGNER



\$73.8K
MEDIAN PAY



\$106K
TOP PAY



27%
10-YEAR
GROWTH

A Top 60 Best Job in America,
according to CNN Money and PayScale⁵

4. Retrieved on August 28, 2018, from money.cnn.com/gallery/pf/2017/01/05/best-jobs-2017/57.html

More UX Jobs to Consider⁵



**INFORMATION
ARCHITECT**



\$93.3k
MEDIAN PAY



**INTERACTIVE
DESIGNER**



\$74.9k
MEDIAN PAY



UX/UI MANAGER



\$126.6k
MEDIAN PAY

5. Retrieved on August 28, 2018, from onwardsearch.com/wp-content/uploads/2018/01/onward-search-salary-guide-18.pdf



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As a first-generation college student, it was always important for me to continue my education beyond my undergraduate career. Once I discovered the UX program at Kent State, I knew that I'd finally found a program that would allow me to accomplish my professional and personal goals.

NICK GONZALES MS '16



**Think you're ready
to fill the market's
UX demand?**



Speak with an Admissions Advisor
to learn more about the career potential
of an **MS in User Experience Design**.

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